



13th International Conference on **toxic** cyanobacteria

SPONSOR INFORMATION

Chania, Crete
4-8 May 2025



www.ictc13.gr



Professional
Congress Organizer



On behalf of the Organizing Committee, we extend a warm invitation to your organization to become a valued sponsor of the International Conference on Toxic Cyanobacteria - ICTC13, which will take place from 4-8 May 2025 at the Minoan Palace Hotel Conference Centre in Chania, Crete, Greece.

The ICTC Conference Series, organized every 3 years, is established as the biggest international event on Toxic Cyanobacteria. Following the successful ICTC12 in Toledo, Ohio, USA, ICTC13 will bring together researchers, academics, water suppliers, environmental authorities and industrial delegates working on monitoring, control, protection and restoration of water resources from toxic cyanobacteria blooms.

With an expected attendance of >300 delegates, ICTC13 provides a wide interdisciplinary forum of biologists, ecologists, chemists and engineers and a unique opportunity to showcase the latest innovations and solutions in water quality and water management. By choosing to sponsor, you will align your brand industry leadership and gain visibility among key water suppliers, experts, managers and opinion leaders in the water sector.

Join us in shaping the future of toxic cyanobacteria research and protection of our global water resources. We look forward to the prospect of having your organization as a vital part of ICTC13 and appreciate your consideration of this invitation.

The ICTC13 Organizing Committee

Spyros Gkelis, *Aristotle University of Thessaloniki*

Anastasia Hiskia, *NCSR Demokritos*

Triantafyllos (Tri) Kaloudis, *EYDAP SA*

Theodoros Triantis, *NCSR Demokritos*

Sevasti Zervou, *NCSR Demokritos*





VENUE

Minoa Palace Resort

Main Street, Platanias, 73014, Crete, Greece

The conference will be held at the MINOAN PALACE RESORT. It is situated in the cosmopolitan area of Platanias, 10 km west of the town of Chania and only a 20-minute drive from the Chania International Airport.

The Minoan Palace is a luxury 5* beachside hotel within 35,000 m² of maintained gardens. State of the art facilities, the latest audio-visual equipment, exhibition area, comfort, high class decoration and cutting-edge design are only few words to describe the unique, "Imperial Congress Hall" in Western Crete. Covering an area of 1,400 m² & a maximum height of 5.50 m, in a rectangular shape, without pillars, this venue has a capacity of over 1,500 delegates.

SPONSORSHIP PACKAGES

A range of sponsorship packages is offered in order to allow companies to promote their products according to the specific needs and budget.

All sponsorships include:

- ✓ Logo/Hyperlink on the website www.ictc13.gr
- ✓ Acknowledgement in the Program and Book of Abstracts.

CONTACT

Please feel free to discuss with us the possibility of an individual sponsorship package that covers the special needs of your company or contact our PCO representatives

Natassa Tourkantoni at: ntourkantoni@era.gr

Bambis Charalambous at ccharalambous@era.gr



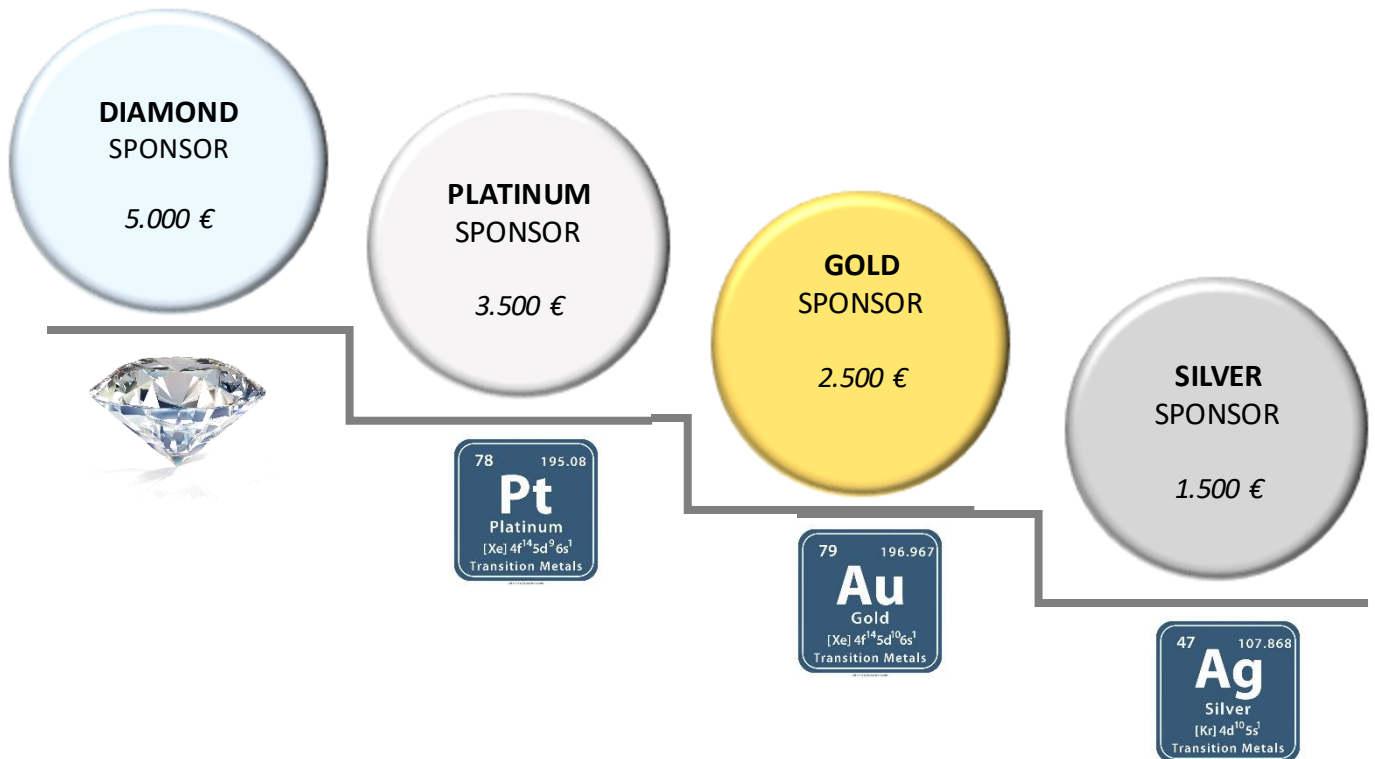
Askipiou 17, 10680 Athens GREECE | T. +30 210 3634944 | info@era.gr | www.era.gr

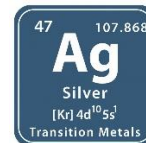
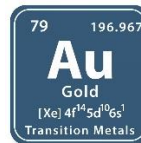
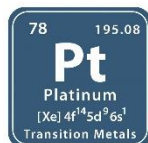


SPONSORSHIP LEVELS

Become a **Diamond, Platinum, Gold or Silver Sponsor** to take advantage of:

- ✓ More efficient planning of costs: you will receive a sponsoring "package" that already comprises the entire promotion during the Conference.
- ✓ Priority in choosing the position in the exhibition area, the industrial lecture time and all other sponsoring Initiatives.





**DIAMOND
Sponsor**

**PLATINUM
Sponsor**

**GOLD
Sponsor**

**SILVER
Sponsor**

Benefits	5.000 €	3.500 €	2.500 €	1.500 €
Recognition in Final program/Abstract Book (logo/hyperlink)	√	√	√	√
Industry presentations	√ 15 min	√ 10 min	x	x
Premium Exhibition space- without build up- Priority in the choice of space	12 m ²	8 m ²	6 m ²	x
Advertisements in the Final Program/Book of Abstracts	Full page Back cover or Inside Back cover	Inside full page	Inside half page	Inside half page
Complimentary Company staff Registrations	2	1	1	X
Bag Insertion (sponsors' leaflet or product)	√	√	√	√
Logo/hyperink in the website	Banner/logo	√	√	√
Company profile in the final program and website	300 words	150 words	x	x

Advertisement in the Final Program / Abstract Book | 800 €

- ✓ Inside full page
- ✓ The Book will be distributed to all delegates and published on the website.

Linkable Company Logo on the Website | 600 €

- ✓ The logo with hyperlink will appear at the home page.

Banner on the Website | 1.000 €

The size of the banner should be 5X5cm and will appear at the home page.
Possibility to link the banner to your website.

Bag insertion - Company Flyer | 800 €

- ✓ 300 inserts must be provided by the sponsor company to the Meeting Secretariat 20 days prior to the Meeting

Sponsor's logo on Lanyards | 1.800 €

- ✓ Opportunity to place company logo on the lanyards.
- ✓ The Organizing Committee will select the type and design of the lanyards

Sponsor's logo on Bags | 2.000 €

- ✓ Opportunity to place company logo on the Congress' bags.
- ✓ The Organizing Committee will select the type and design of the bags

Sponsor's logo on Pads & Pens | 1.200 €

- ✓ Opportunity to place company logo on Pads & Pens.
- ✓ The Organizing Committee will select the type and design of Pads & Pens

Conference Mobile App - Exclusive Sponsorship | 2.200 €

- ✓ Logo of the sponsoring company will be on the Conference Mobile application.
- ✓ The Conference mobile app is Apple and Android native, boasting interactive and personalized networking features. It also furnishes details about the scientific program and the speakers.

Newsletter mailing service | 2.000 €

- ✓ Gain additional exposure by placing your company's logo on the Meeting's Newsletter.
- ✓ Newsletters will be sent out regularly to the Conference contacts.



Signage | Exclusive Sponsorship | 800 €

- ✓ All Banners referring to the signage of the Conference will have the logo of the sponsor printed on them.

PC Reception - Exclusive Sponsorship | 600 €

- ✓ Sponsor logo on signage of this room
- ✓ Sponsor logo on the screen saver of every workstation
- ✓ Opportunity to provide mouse pads for every workstation (sponsor's production)

Poster Area - Exclusive Sponsorship | 1.000 €

- ✓ Sponsor logo on signage of the Poster Area
- ✓ Sponsor logo on the posters' panels
- ✓ Opportunity to place your company's banner (max. width 1m /maximum height 2m)

Student Registrations | 1900 € for 5 student registrations

- ✓ Purchase registration packages for research and undergraduate students to attend the conference.
- ✓ Opportunity to place company logo on event's website
- ✓ Special mention to your company at the opening and closing ceremony of the conference.

EXHIBITION SPACE

The cost of the exhibition space (without shell scheme) is € 300 per m^2

The above cost includes:

- ✓ Minimum square meters per booth –as per our plan
- ✓ Space assignment
- ✓ General cleaning after set up and before the opening of the exhibition area
- ✓ Electricity supply (500W).
- ✓ Every $6m^2$, 1 exhibitor registrations free of charge

THE EXHIBITION PLAN WILL BE AVAILABLE SOON!



Registration Type	Early Before 28-2-2025	Late After 28-2-2025
Regular	€ 520	€ 640
Student	€ 300	€ 380
Exhibitor (Booth attendant only)	€ 260	€ 260

Registration fee for Regular and Student delegates includes: admission to the scientific program & commercial exhibition, conference material, certificate of attendance, lunches - coffee breaks according to the program, welcome cocktail, city tour to Chania.

Registration Cancellation Terms & Conditions

- Cancellation requests should be sent in writing to congress secretariat (info@era.gr).
- Full Refund 8 weeks before the conference (9 March 2025) minus a handling fee of €20.
- If cancellation is requested after the 8 week mark, then full charge will apply.
- All refunds will be processed after the conclusion of the conference.